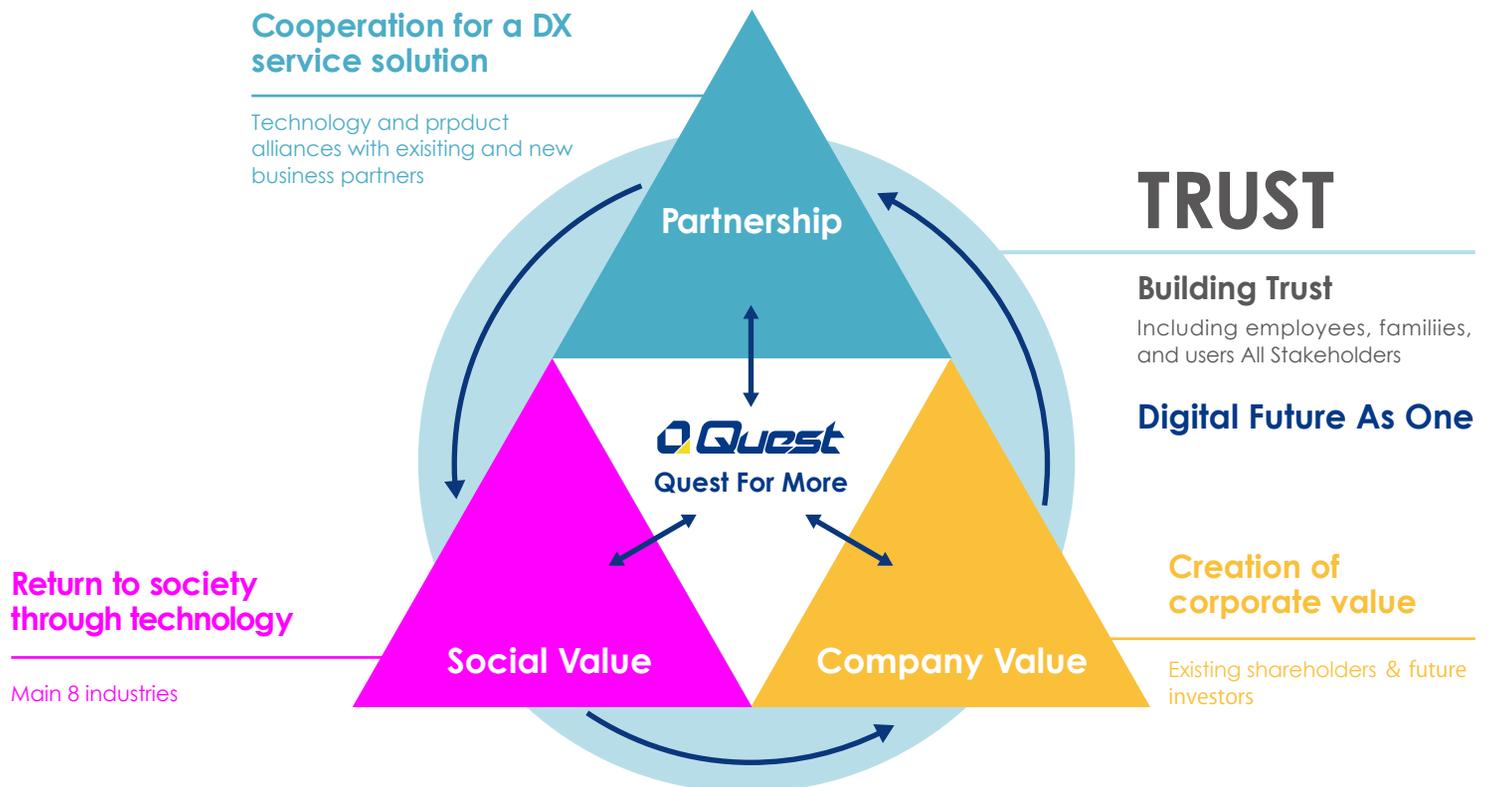


Quest's vision consists of relationships with stakeholders is defined as the brand slogan and brand promise.

Brand Goals and Relationships



Providing Social Value

Quest will use our technology and creativity to help our customers improve the efficiency of their business operations in eight industrial domains, while proactively contributing to the resolution of social issues.

Promotion of Partnership

Quest will create added value in our services and solutions by promoting collaboration with business and alliance partners.

Pursuit of Company Value

Aiming for a 4 times increase in corporate value in FY 2030, Quest will create new businesses, develop IT human resources, and invest in priority areas.

Brand Slogan

A message that clearly expresses the worldview and essence of the brand

Quest For More

It is driven by the "sincere spirit of quest," which is the most important thing for Quest as a corporate gene and contains the will to "quest and explore further" as its slogan.

Exploration: Through a sincere spirit and creativity, we will make our customers' operations more efficient and provide value that exceeds customer's expectations.

Cultivation: We will strive to develop new markets and acquire new technologies and contribute to the realization of a more convenient and well-being society.

Brand Promise

A message expressed "the promise" toward all stakeholders

Digital Future As One

In order to realize the Digital Future, the future of the digital data society envisioned in Quest Vision 2030, we will contribute to a new society by uniting customers, partners, employees, and families together by providing service solutions that deliver higher value.



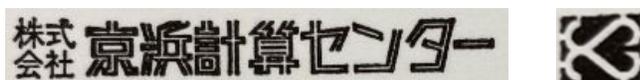
The Sun Shines in the Blue Sky, Quest Moves Towards the Future

Blue symbolizes the blue sky, intelligence, and youthfulness, while yellow symbolizes the sun, curiosity, and well-being.

Blue of sky, Yellow of sun and the shape about to move represent the character of Quest, progressing towards the happier future.

The history of Quest as seen through its logo

May 1965
Establishment



Established in 1965 as the Keihin Calculation Center in Nihonbashi, Tokyo, and began data entry operations.

After that, he started software development and operation services.

Apr 1988

Company name
change



In 1988, the company name was changed to Quest Corporation.

The company steadily expanded its business base and was listed on the JASDAQ market in 2002.

Jun 2021

Company Logo
Change



The logo will be gradually changed from Jun 2021.

While inheriting the good culture and corporate culture that have been passed down for more than 50 years, it expresses the dynamic feeling that all employees are moving toward the goal toward the coming digital society, incorporating the thought of introducing a new sunshine.