

Announcement of corporate logo change

23 June 2021

Quest Co., Ltd. (Representative Director: President and CEO Akio Oka) hereby announces the renewal of the corporate logo in accordance with its brand strategy to raise the corporate value.

Current



New



■ Thoughts on the new logo

While inheriting the good assets of Quest that have been nurtured in the traditional design, it expresses the thoughts and intentions, ready to restart toward the goal by pouring the new sunlight in.

Blue symbolizes the blue sky, intelligence, and youthfulness, while yellow symbolizes the sun, curiosity, and well-being.

Blue of sky, Yellow of sun and the shape about to move represent the character of Quest, progressing towards the happier future.

■ Schedule of Logo change

From 23 June 2021 consequentially

Quest will continue the highly transparent management and push on solving the social challenges thru the information technology as well as striving to improve the corporate value and achieve the sustainable growth in future.

◆ Inquiry about this matter

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